

| EXECUTIVE EDITION | | | 1x | 3x | 6x | 9x | 12x | 18x | 24x | 30x | 36x | |
|--------------------------|-----------|----------|-------------|-----------|-----------|-----------|------------|------------|------------|------------|------------|---------|
| Rate Base: | 1,400,000 | ONE PAGE | 4 Color | 138,040 | 135,280 | 132,520 | 129,760 | 126,995 | 124,235 | 121,475 | 118,715 | 117,335 |
| | | | B & 1 Color | 124,235 | 121,750 | 119,265 | 116,780 | 114,295 | 111,810 | 109,325 | 106,840 | 105,600 |
| Subject to Availability | | | B & W | 117,335 | 114,990 | 112,640 | 110,295 | 107,950 | 105,600 | 103,255 | 100,910 | 99,735 |

| GOLD EDITION | | | 1x | 3x | 6x | 9x | 12x | 18x | 24x | 30x | 36x | |
|---------------------|-----------|----------|-------------|-----------|-----------|-----------|------------|------------|------------|------------|------------|---------|
| Rate Base: | 1,200,000 | ONE PAGE | 4 Color | 144,930 | 142,030 | 139,135 | 136,235 | 133,335 | 130,435 | 127,540 | 124,640 | 123,190 |
| | | | B & 1 Color | 130,435 | 127,825 | 125,220 | 122,610 | 120,000 | 117,390 | 114,785 | 112,175 | 110,870 |
| Offered every issue | | | B & W | 123,190 | 120,725 | 118,260 | 115,800 | 113,335 | 110,870 | 108,405 | 105,945 | 104,710 |

| FAMILY EDITION | | | 1x | 3x | 6x | 9x | 12x | 18x | 24x | 30x | 36x | |
|-------------------------|-----------|----------|-------------|-----------|-----------|-----------|------------|------------|------------|------------|------------|--------|
| Rate Base: | 1,200,000 | ONE PAGE | 4 Color | 112,455 | 110,205 | 107,955 | 105,710 | 103,460 | 101,210 | 98,960 | 96,710 | 95,585 |
| | | | B & 1 Color | 101,210 | 99,185 | 97,160 | 95,135 | 93,115 | 91,090 | 89,065 | 87,040 | 86,030 |
| Subject to Availability | | | B & W | 95,585 | 93,675 | 91,760 | 89,850 | 87,940 | 86,025 | 84,115 | 82,205 | 81,245 |

| EMEA EDITION | | | 1x | 3x | 6x | 9x | 12x | 18x | 24x | 30x | 36x | |
|--|---------|-----------|-------------|-----------|-----------|-----------|------------|------------|------------|------------|------------|--------|
| Rate Base: | 705,000 | ONE PAGE | 4 Color | 67,915 | 66,555 | 65,200 | 63,840 | 62,480 | 61,125 | 59,765 | 58,405 | 57,730 |
| | | | B & 1 Color | 61,125 | 59,905 | 58,680 | 57,460 | 56,235 | 55,015 | 53,790 | 52,570 | 51,955 |
| British Isles, Continental Europe, Middle East & Africa | | | B & W | 57,730 | 56,575 | 55,420 | 54,265 | 53,110 | 51,955 | 50,800 | 49,650 | 49,070 |
| | | 4TH COVER | All colors | 78,100 | 76,540 | 74,975 | 73,415 | 71,850 | 70,290 | 68,730 | 67,165 | 66,385 |
| | | 1/2 PAGE | 4 Color | 42,720 | 41,865 | 41,010 | 40,155 | 39,300 | 38,450 | 37,595 | 36,740 | 36,310 |
| | | | B & 1 Color | 37,015 | 36,275 | 35,535 | 34,795 | 34,055 | 33,315 | 32,575 | 31,835 | 31,465 |
| | | | B & W | 32,055 | 31,415 | 30,775 | 30,130 | 29,490 | 28,850 | 28,210 | 27,565 | 27,245 |

| EUROPE EDITION | | | 1x | 3x | 6x | 9x | 12x | 18x | 24x | 30x | 36x | |
|-----------------------------------|---------|----------|-------------|-----------|-----------|-----------|------------|------------|------------|------------|------------|--------|
| Rate Base: | 650,000 | ONE PAGE | 4 Color | 63,720 | 62,445 | 61,170 | 59,895 | 58,620 | 57,350 | 56,075 | 54,800 | 54,160 |
| | | | B & 1 Color | 57,350 | 56,205 | 55,055 | 53,910 | 52,760 | 51,615 | 50,470 | 49,320 | 48,750 |
| British Isles, Continental Europe | | | B & W | 54,160 | 53,075 | 51,995 | 50,910 | 49,825 | 48,745 | 47,660 | 46,580 | 46,035 |
| | | 1/2 PAGE | 4 Color | 40,080 | 39,280 | 38,475 | 37,675 | 36,875 | 36,070 | 35,270 | 34,470 | 34,070 |
| | | | B & 1 Color | 34,725 | 34,030 | 33,335 | 32,640 | 31,945 | 31,255 | 30,560 | 29,865 | 29,515 |
| | | | B & W | 30,075 | 29,475 | 28,870 | 28,270 | 27,670 | 27,070 | 26,465 | 25,865 | 25,565 |

1/2 pages subject to availability.

| BRITISH ISLES EDITION | | | 1x | 3x | 6x | 9x | 12x | 18x | 24x | 30x | 36x | |
|--|---------|----------|-------------|-----------|-----------|-----------|------------|------------|------------|------------|------------|--------|
| Rate Base: | 375,000 | ONE PAGE | 4 Color | 36,980 | 36,240 | 35,500 | 34,760 | 34,020 | 33,280 | 32,540 | 31,805 | 31,435 |
| | | | B & 1 Color | 33,280 | 32,615 | 31,950 | 31,285 | 30,620 | 29,950 | 29,285 | 28,620 | 28,290 |
| Channel Islands, England, Northern Ireland, Republic of Ireland, Scotland, Wales | | | B & W | 31,435 | 30,805 | 30,180 | 29,550 | 28,920 | 28,290 | 27,665 | 27,035 | 26,720 |
| | | 1/2 PAGE | 4 Color | 23,260 | 22,795 | 22,330 | 21,865 | 21,400 | 20,935 | 20,470 | 20,005 | 19,770 |
| | | | B & 1 Color | 20,155 | 19,750 | 19,350 | 18,945 | 18,545 | 18,140 | 17,735 | 17,335 | 17,130 |
| | | | B & W | 17,455 | 17,105 | 16,755 | 16,410 | 16,060 | 15,710 | 15,360 | 15,010 | 14,835 |

1/2 pages subject to availability.

| CONTINENTAL EUROPE EDITION | | | 1x | 3x | 6x | 9x | 12x | 18x | 24x | 30x | 36x |
|---|----------|-------------|-----------|-----------|-----------|-----------|------------|------------|------------|------------|------------|
| Rate Base: 275,000 | ONE PAGE | 4 Color | 29,400 | 28,810 | 28,225 | 27,635 | 27,050 | 26,460 | 25,870 | 25,285 | 24,990 |
| | | B & 1 Color | 26,460 | 25,930 | 25,400 | 24,870 | 24,345 | 23,815 | 23,285 | 22,755 | 22,490 |
| Europe Edition excluding British Isles, includes Israel | | B & W | 24,990 | 24,490 | 23,990 | 23,490 | 22,990 | 22,490 | 21,990 | 21,490 | 21,240 |
| | 1/2 PAGE | 4 Color | 18,495 | 18,125 | 17,755 | 17,385 | 17,015 | 16,645 | 16,275 | 15,905 | 15,720 |
| | | B & 1 Color | 16,025 | 15,705 | 15,385 | 15,065 | 14,745 | 14,425 | 14,100 | 13,780 | 13,620 |
| | | B & W | 13,875 | 13,600 | 13,320 | 13,045 | 12,765 | 12,490 | 12,210 | 11,935 | 11,795 |

1/2 pages subject to availability.

| PACIFIC EDITION | | | 1x | 3x | 6x | 9x | 12x | 18x | 24x | 30x | 36x |
|--|-----------|-------------|-----------|-----------|-----------|-----------|------------|------------|------------|------------|------------|
| Rate Base: 350,000 | ONE PAGE | 4 Color | 36,480 | 35,750 | 35,020 | 34,290 | 33,560 | 32,830 | 32,100 | 31,375 | 31,010 |
| | | B & 1 Color | 32,830 | 32,175 | 31,515 | 30,860 | 30,205 | 29,545 | 28,890 | 28,235 | 27,905 |
| Australia, India, Japan, New Zealand People's Republic of China, Philippines, South Pacific Islands, Southeast Asia | | B & W | 31,010 | 30,390 | 29,770 | 29,150 | 28,530 | 27,910 | 27,290 | 26,670 | 26,360 |
| | 4TH COVER | All colors | 41,950 | 41,110 | 40,270 | 39,435 | 38,595 | 37,755 | 36,915 | 36,075 | 35,660 |
| | 1/2 PAGE | 4 Color | 22,945 | 22,485 | 22,025 | 21,570 | 21,110 | 20,650 | 20,190 | 19,735 | 19,505 |
| | | B & 1 Color | 19,880 | 19,480 | 19,085 | 18,685 | 18,290 | 17,890 | 17,495 | 17,095 | 16,900 |
| | | B & W | 17,220 | 16,875 | 16,530 | 16,185 | 15,840 | 15,500 | 15,155 | 14,810 | 14,635 |

| ASIA EDITION | | | 1x | 3x | 6x | 9x | 12x | 18x | 24x | 30x | 36x |
|---|----------|-------------|-----------|-----------|-----------|-----------|------------|------------|------------|------------|------------|
| Rate Base: 175,000 | ONE PAGE | 4 Color | 19,235 | 18,850 | 18,465 | 18,080 | 17,695 | 17,310 | 16,925 | 16,540 | 16,350 |
| | | B & 1 Color | 17,310 | 16,965 | 16,620 | 16,270 | 15,925 | 15,580 | 15,235 | 14,885 | 14,715 |
| Pacific Edition excluding Australia/New Zealand | | B & W | 16,350 | 16,025 | 15,695 | 15,370 | 15,040 | 14,715 | 14,390 | 14,060 | 13,900 |
| | 1/2 PAGE | 4 Color | 12,100 | 11,860 | 11,615 | 11,375 | 11,130 | 10,890 | 10,650 | 10,405 | 10,285 |
| | | B & 1 Color | 10,485 | 10,275 | 10,065 | 9,855 | 9,645 | 9,435 | 9,225 | 9,015 | 8,910 |
| | | B & W | 9,080 | 8,900 | 8,715 | 8,535 | 8,355 | 8,170 | 7,990 | 7,810 | 7,720 |

1/2 pages subject to availability.

| AUSTRALIA EDITION | | | 1x | 3x | 6x | 9x | 12x | 18x | 24x | 30x | 36x |
|--------------------------|----------|-------------|-----------|-----------|-----------|-----------|------------|------------|------------|------------|------------|
| Rate Base: 135,000 | ONE PAGE | 4 Color | 17,705 | 17,350 | 16,995 | 16,645 | 16,290 | 15,935 | 15,580 | 15,225 | 15,050 |
| | | B & 1 Color | 15,935 | 15,615 | 15,300 | 14,980 | 14,660 | 14,340 | 14,025 | 13,705 | 13,545 |
| | | B & W | 15,050 | 14,750 | 14,450 | 14,145 | 13,845 | 13,545 | 13,245 | 12,945 | 12,795 |
| | 1/2 PAGE | 4 Color | 11,135 | 10,910 | 10,690 | 10,465 | 10,245 | 10,020 | 9,800 | 9,575 | 9,465 |
| | | B & 1 Color | 9,650 | 9,455 | 9,265 | 9,070 | 8,880 | 8,685 | 8,490 | 8,300 | 8,205 |
| | | B & W | 8,355 | 8,190 | 8,020 | 7,855 | 7,685 | 7,520 | 7,350 | 7,185 | 7,100 |

1/2 pages subject to availability.

| LATIN AMERICA EDITION | | | 1x | 3x | 6x | 9x | 12x | 18x | 24x | 30x | 36x |
|--|-----------|-------------|-----------|-----------|-----------|-----------|------------|------------|------------|------------|------------|
| Rate Base: 45,000 | ONE PAGE | 4 Color | 13,500 | 13,230 | 12,960 | 12,690 | 12,420 | 12,150 | 11,880 | 11,610 | 11,475 |
| | | B & 1 Color | 12,150 | 11,905 | 11,665 | 11,420 | 11,180 | 10,935 | 10,690 | 10,450 | 10,330 |
| Caribbean Islands, Central America, Mexico, South America | | B & W | 11,475 | 11,245 | 11,015 | 10,785 | 10,555 | 10,330 | 10,100 | 9,870 | 9,755 |
| | 4TH COVER | All colors | 15,525 | 15,215 | 14,905 | 14,595 | 14,285 | 13,975 | 13,660 | 13,350 | 13,195 |

1/2 pages subject to availability.

| BRITISH ISLES EDITION - EUROS | | | 1x | 3x | 6x | 9x | 12x | 18x | 24x | 30x | 36x |
|--|----------|-------------|-----------|-----------|-----------|-----------|------------|------------|------------|------------|------------|
| Rate Base: 375,000 | ONE PAGE | 4 Color | 30,820 | 30,205 | 29,585 | 28,970 | 28,355 | 27,740 | 27,120 | 26,505 | 26,195 |
| | | B & 1 Color | 27,740 | 27,185 | 26,630 | 26,075 | 25,520 | 24,965 | 24,410 | 23,855 | 23,580 |
| Channel Islands, England, Northern Ireland, Republic of Ireland, Scotland, Wales | | B & W | 26,195 | 25,670 | 25,145 | 24,625 | 24,100 | 23,575 | 23,050 | 22,530 | 22,265 |
| | 1/2 PAGE | 4 Color | 19,385 | 18,995 | 18,610 | 18,220 | 17,835 | 17,445 | 17,060 | 16,670 | 16,475 |
| | | B & 1 Color | 16,795 | 16,460 | 16,125 | 15,785 | 15,450 | 15,115 | 14,780 | 14,445 | 14,275 |
| | | B & W | 14,545 | 14,255 | 13,965 | 13,670 | 13,380 | 13,090 | 12,800 | 12,510 | 12,365 |

1/2 pages subject to availability.

| CONTINENTAL EUROPE EDITION - EUROS | | | 1x | 3x | 6x | 9x | 12x | 18x | 24x | 30x | 36x |
|--|----------|-------------|-----------|-----------|-----------|-----------|------------|------------|------------|------------|------------|
| Rate Base: 275,000 | ONE PAGE | 4 Color | 24,500 | 24,010 | 23,520 | 23,030 | 22,540 | 22,050 | 21,560 | 21,070 | 20,825 |
| | | B & 1 Color | 22,050 | 21,610 | 21,170 | 20,725 | 20,285 | 19,845 | 19,405 | 18,965 | 18,745 |
| Europe Edition excluding British Isles, includes Israel | | B & W | 20,825 | 20,410 | 19,990 | 19,575 | 19,160 | 18,745 | 18,325 | 17,910 | 17,700 |
| | 1/2 PAGE | 4 Color | 15,410 | 15,100 | 14,795 | 14,485 | 14,175 | 13,870 | 13,560 | 13,255 | 13,100 |
| | | B & 1 Color | 13,355 | 13,090 | 12,820 | 12,555 | 12,285 | 12,020 | 11,750 | 11,485 | 11,350 |
| | | B & W | 11,565 | 11,335 | 11,100 | 10,870 | 10,640 | 10,410 | 10,175 | 9,945 | 9,830 |

1/2 pages subject to availability.