

RATE CARD 2008

For internal use only

Blockbusters	weekdays		weekend	
	17.00-24.30	24.30-17.00	10.00-22.00	22.00-10.00
Football UEFA (Champion's League, UEFA Cup, Euro 2008)	7,000	4,000	7,000	7,000
Football FIFA (Qualifying matches Football WC 2010)	7,000	4,000	7,000	7,000
Moto GP	4,000	2,500	11,000	5,500
Tennis Grand Slam (French Open + US Open)	8,500	5,500	8,500	7,500
Cycling Tour de France	5,000	5,000	6,500	4,000
Alpine Skiing WC	7,000	4,000	8,000	5,500

Lifestyle	weekdays		weekend	
	17.00-24.30	24.30-17.00	10.00-22.00	22.00-10.00
Wednesday Selection (Equestrianism, Golf, Sailing, Olympic Mag.)	6,000	2,500	5,500	3,000
Lifestyle Zone (Escape, Business of Sport, Sport and the City)	4,000	2,000	3,500	4,000
New Generation (BUZZ, YOZ Extreme, Surfing, Snowboard)	4,000	2,000	3,500	4,000

Vignettes & Short programs

Event related	7,000
Non event related	9,000
Short program	15,000

Classics	weekdays		weekend	
	17.00-24.30	24.30-17.00	10.00-22.00	22.00-10.00
Football (African Nations Cup, Asian Cup, UEFA & FIFA U- events)	5,500	2,500	4,500	4,500
Motorsports	5,000	2,000	5,000	5,000
Winterpark	5,000	3,500	6,000	5,000
Tennis (including Australian Open)	4,500	3,000	5,000	4,000
Cycling	4,000	2,500	4,000	2,500
Fight Sports & Sportainment	4,500	1,500	3,000	4,500
Summer Olympic Sports (except Olympic Games)	4,000	2,000	4,500	3,500
MAG & NEWS	5,000	2,000	4,500	4,500

Eurosport2	weekdays		weekend	
	17.00-24.30	24.30-17.00	10.00-22.00	22.00-10.00
	450	450	450	450

Run-of-Day parts

ROS All day	3,000
RODP Prime-time	5,000
RODP Day-time	2,000